

## India should make products for the world: Arun Firodia



**India should fulfil the needs of the domestic market even as it tries to tap the growth opportunity globally.**

**A**DDRESSING a gathering of young students at the seventh Foundation Day celebration of DY Patil International University at Pune, Arun Firodia, chairman of Kinetic group said no doubt that the world should be Indian corporates marketplace, but India should make products to meet the need

and ensure that domestic is fully satisfied.

As a country, India gives opportunities which may not be available anywhere in the world, he said.

Sharing his experience at IIT, Firodia said, "I knew about India in IIT Bombay where I interacted with people from all over India."

He assured that India has a great future and shared his experience of manufacturing India's first moped, Kinetic Luna, way back in the early Seventies.

He launched a book, '100 Great IITians: Dedicated to the service of the nation' edited by Cdr VK Jaitly. The book celebrates the remarkable achievements of 100 Great IITians who refused to be lured by the West and contributed significantly to India's growth. With a commitment to the service of the nation, these IITians have left an indelible mark on India's progress.

Prof Prabhat Ranjan, an alumnus of IIT and founder Vice Chancellor of DYPIU, said the University has been recognised as a trendsetter in the higher education circle and further emphasis will be given on digital in future.

The University will start B.Sc. Economics and B.A. Linguistics and a Centre for Generative AI for next academic year besides opening up a 33-floor hostel, he said.

### STATE OF THE VARSITY

## DYPIU : Today And Tomorrow

On the 7th Foundation Day of DY Patil International University, Vice Chancellor Prof Prabhat Ranjan delivered a momentous speech to students, faculty, scholars, and distinguished alumni, including several IITians.

*Sunny Sharma*



**P**ROFESSOR Prabhat Ranjan outlined the university's inspiring growth and future trajectory. His address not only highlighted the institution's journey but also provided a broader perspective on India's rapidly advancing technological and economic landscape. He began by reflecting on the university's evolution since its establishment in 2018. At the outset, the

university introduced six undergraduate programs, laying the foundation for a robust educational framework. Today, the university offers a diverse range of schools such as the School of Computer Science Engineering and Applications, the School of Biosciences and Bio-engineering, the School of Design, and the School of Media and Journalism. These programs, he emphasized, are designed to provide students with cutting-edge knowledge and the specialized skills required to excel in a constantly changing world.

A key highlight of Prof Ranjan's speech was his perspective on India's "Golden Age." He

*Continued on page 2*

## Akash Dubey Wins Runner-up Award at XIC's Ikshana Media Fest

**A**KASH Dubey, a 2nd year BAJMC student at D Y Patil International University (DYPIU), participated in 'The Great Storytelling Race', a part of the Ikshana Media Fest organised by Xavier Institute of Communications (XIC). UG students across India were participating in the competition.

After three rounds of jury evaluation, he was selected as one of the top five finalists and was invited to Mumbai for the awards night.



At the event, Akash secured the runner-up award for his story, 'A Lonely Chat'.

Professor Sandeep Dongare, a faculty member at DYPIU, provided invaluable mentorship, guiding Akash at every step and helping refine his story.

**"YOUR HOME AWAY FROM HOME"**

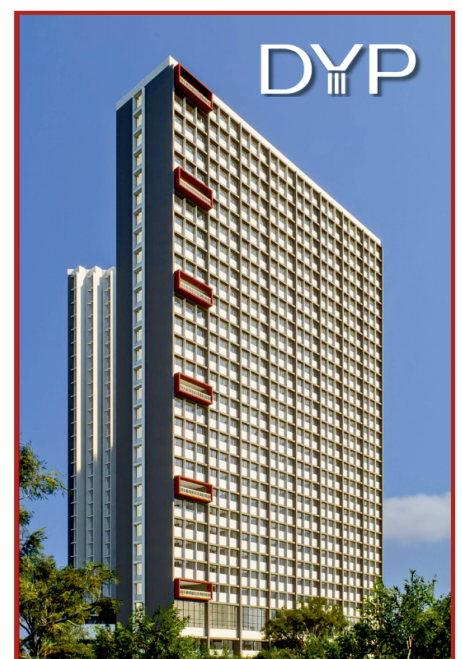
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## DYPIU : Today And Tomorrow

*Continued from page 1*

described the country's rapid economic growth over the last century, with major advancements in infrastructure, manufacturing, and the emerging semiconductor industry. The Vice Chancellor pointed out that India's manufacturing sector is shifting to the country, creating vast opportunities for economic growth. Among the most promising sectors, the semiconductor industry is poised for significant expansion, and the university has proactively aligned itself with these advancements.

In a forward-thinking initiative, Prof Ranjan announced the launch of India's first-ever Semiconductor Engineering program. Developed with expert guidance from professionals in Silicon Valley, this groundbreaking program will provide students with specialized skills in Outsourced Semiconductor Test and Assembly (OSAT). This move supports India's aspiration to become a global leader in the semiconductor industry, with universities like DY Patil International University preparing the workforce for these high-demand sectors.

Furthermore, Prof Ranjan highlighted the demographic dividend

India stands to gain in the coming decades. With a growing number of young people entering the workforce, core engineering branches are set to experience tremendous growth, offering students more opportunities to excel in critical fields.

On the infrastructure front, the university is undergoing massive

***Among the most promising sectors, the semiconductor industry is poised for significant expansion, and the university has proactively aligned itself with these advancements.***

expansion, including the construction of a new 33-floor student hostel complex. Set to become the tallest structure in the region, this state-of-the-art building will accommodate the growing student body and elevate the quality of campus life. Built under the esteemed DY Patil Group, this development symbolizes the university's commitment to providing students with the best living and learning environment.

Prof Ranjan also discussed the university's pioneering work in brain-computer interfaces (BCI). With an emphasis on improving education for children with learning disabilities and advancing neurorehabilitation technologies, the university is

positioning itself at the forefront of research that has the potential to transform lives. The BCI initiatives promise to revolutionize education and healthcare, making learning more accessible and rehabilitation more effective for those in need.

In his closing remarks, Prof Ranjan emphasized the importance of adaptability and continuous innovation. He encouraged both students and faculty to remain focused on the future, seize the vast opportunities on the horizon, and contribute to the university's ongoing growth and success, as well as to the nation's future development.

Through his speech, Prof Ranjan reaffirmed the university's commitment to academic excellence and its pivotal role in shaping the future of India. With forward-thinking programs, world-class infrastructure, and cutting-edge research initiatives, DY Patil International University stands as a beacon of progress, ready to empower its students to lead in the next golden era of India's growth.

The event was an inspiring moment for all, with students, faculty, and scholars coming together to celebrate the university's journey and its vision for the future. ■

## DYPIU Celebrates 25th International Mother Language Day with a Multilingual Cultural Event

*Smita*

**The School of Media & Journalism (SMJ) at D Y Patil International University celebrated the 25th International Mother Language Day on 21st February with a vibrant cultural programme. The event aimed to promote India's linguistic and cultural heritage among students and faculty.**

ONE of the main highlights was a multilingual musical collage, performed by students, that featured folk songs from different parts of India. The performance reflected the diversity of India's languages and traditions.

The programme also included an open mic session, where faculty members gave heartfelt performances in their mother tongues. Among them were Dr Arvind Kumar, Dr Pallavi Jha, Prof Kumud Das, Prof Amit Kumar Om, Prof Maan Bardhan Kanth, Dr Manoj Kumar, Ms Mary Josephine Judy, Prof Aziz Poonawala, Dr Laxmi Priya Sahu, and Dr Siddharth Gavhale. The session began with a short video by Prof Sandeep Dongare, based on a Marathi poem he had composed himself.

Some students from SMJ, along with students from other departments, also recited poems in their mother languages, making the celebration more inclusive.

A biographical poster exhibition was also set up outside the Seminar Hall, where the event took place. The posters highlighted well-known Indian authors from various languages and their literary contributions.

Ms Smruti Shelke attended the programme as the chief guest. Among the guests of honour were Dr Manoj Kumar (Director of Placements), Dr Anitha Ramana (Director of International Relations), Ms Mary Josephine Judy (Joint Director of International Relations), and Prof Aziz Poonawala.

The event was organised under the guidance of Dr Arvind Kumar, Director of SMJ and Prof. Doyel Dutta. This served as a beautiful reminder of the value of our mother languages and the importance of keeping them alive for future generations. ■

## Her Story, Her Reels:

### SMJ Hosts Women-Centric Film Festival at DYPIU

To celebrate International Women's Day, the School of Media & Journalism (SMJ) at D Y Patil International University (DYPIU) organised a film festival titled 'Her Story, Her Reels' on 8th March 2025. The event aimed to honour the voices and experiences of women through powerful short films.

*Suraj*

THREE women-centric films were screened during the festival: Juice, Babai, and A

Happy End.

Juice, a Filmfare award-winning short film by Neeraj Ghaywan, portrays Manju Singh, a woman who challenges the patriarchal norms

which are common in Indian households during a family gathering. The film was released on the 'Royal Stag Barrel Select Shorts' platform and is known for its strong social message.

Babai is a Marathi documentary that tells the story of an elderly woman in Pune who earns her living by pulling a handcart, a job typically associated with young men. The film, directed by Kavita Datir and Amit

Sonawane, challenges gender roles and highlights strength in everyday life.

The Happy Ending, directed by filmmaker Adoor Gopalakrishnan, is a short fiction film that shows how a few words of encouragement can transform a woman's life from struggle to hope.

The event was hosted by Prof Sandeep Dongare and Prof Doyel Dutta of SMJ. On this special occasion, Dr

Anitha Ramanna (Director of International Relations), Dr Manoj Kumar (Dean of Placements), Dr Arvind Kumar (Director of SMJ), along with several faculty members, were present to support and celebrate the festival.

The event was a thoughtful tribute to women's voices and struggles, reminding everyone of the power of storytelling in challenging stereotypes. ■



## EWS HOUSING UNDER PMAY:

# What the RTI Revealed

As a part of the Media Law Ethics examination, Akash Dubey, a second year BAJMC student, was assigned the task of filing an application under the Right To Information Act (RTI). The topic chosen was the Pradhan Mantri Awas Yojana and Housing Allotment Process for the Economically weaker sections.

THE response provided details on guidelines, eligibility criteria, monitoring mechanisms and grievance redressal systems under the scheme.

Below is the information received from the concerned authority in response to the RTI application.

## How Are Houses Allotted Under PMAY?

Since land and housing policies are state subjects, each state and union territory is responsible for implementing housing schemes. The Ministry of Housing and Urban Affairs (MOHUA) supports them by providing central assistance under PMAY-Urban since 25th of June, 2015. The goal is to provide pakka houses with basic facilities to eligible urban beneficiaries.

Each state has a State Level Nodal Agency (SLNA) that oversees the implementation of PMAY. More details about SLNAs are available here.

The PMAY mission guidelines, along with documents like sanction letters, monitoring committee reports, and progress updates, can be accessed on the PMAY website: <https://pmay-urban.gov.in>.

To further improve the process, PMAY 2.0 guide-



Akash Dubey

lines have been introduced, which can be found here.

## How Are Beneficiaries Selected?

Each state follows different eligibility criteria for selecting EWS beneficiaries under PMAY. However, the scheme ensures that only genuine beneficiaries receive housing benefits.

## How Is Transparency Maintained?

To ensure if the work is being done properly in the housing allotment process

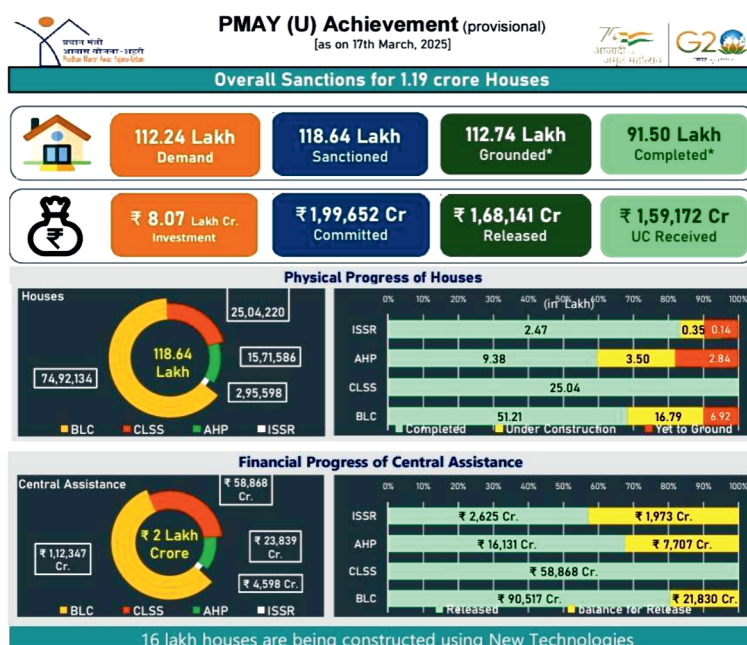
real-time data on the construction progress and help identify any issues.

The MIS is connected to the UMANG Mobile App, the NITI Aayog Dashboard, and the DBT Bharat Portal, which help in sharing of information. To ensure that only genuine beneficiaries receive housing benefits, the system also includes Aadhaar validation through UIDAI and a GIS-based Central MIS is used for tracking house locations.

## What About Complaints and Fraud?

To address this, grievance redressal systems are in place at state, Union territory (UT) and city levels.

Also, people can file complaints through the **Centralised Public Grievance**



under PMAY, a Management Information System (MIS) has been developed. This system plays an important role in tracking the physical and financial progress of housing projects across different states. It helps monitor the construction status of allotted houses while also ensuring that the funds are utilised properly without any delays.

The MIS is integrated with advanced geo-tagging systems, including BHUVAN Portal of the National Remote Sensing Centre (NRSC) and the BHARAT MAP of the National Informatics Centre (NIC). These tools provide

## Redress and Monitoring System (CPGRAMS).

This platform allows citizens to report any issues related to PMAY housing allotment. This helps track complaints and ensure faster resolution.

PMAY is an important scheme aimed at providing affordable housing to EWS beneficiaries. While efforts are being made to keep the process fair and keep frauds from happening at the minimal. However, with audits, strong monitoring systems and grievance redressal platforms, the government is working to make housing allotment more efficient.

# SMJ Hosts Lecture on Social Media in Journalism

Anushka

The School of Media & Journalism (SMJ) at D Y Patil International University (DYPIU) organised an interactive session titled "Journalism Goes Social" on 10th March 2025.



THE session was conducted by Ms Smruti Shelke, Director of Student Affairs and Digital Media Manager at DYPIU. The aim of the session was to help students understand the growing influence of social media in the field of journalism and provide an overview of the industry landscape.

Ms Shelke explained how algorithms on different social media platforms work and how they can be used effectively to achieve desired outcomes. She shared techniques to increase post reach and offered insights into improving webpage leads. She also gave students a brief introduction

on how to begin their journey as social media influencers.

Following the lecture, students took part in practical activities where they were given topics to create stories and had to anchor themselves.

The session was attended by SMJ faculty members, including Dr Arvind Kumar (Director), Prof Maan Bardhan Kanth (HOD), Dr Pallavi Jha, Prof Kumud Das and Prof Doyel Dutta. The event successfully bridged academic learning with real-world digital media practices, giving students valuable hands-on exposure to the world of social media in journalism.

## Shark Tank Winners



Sanya Jain, a B.Tech Bioengineering student, along with Nitish Sawant and Mayuresh Shinde from B.Tech Computer Science, secured the 1st prize

at the Shark Tank competition held during Spectrum: a state-level technical symposium organized by PCCOE on 8th March 2025. The team was mentored by Dr. Surabhi Sonam.

## BCA Students Join Johnson Controls

Thirteen third-year students from the BCA program at D Y Patil International University joined Johnson Controls at its Kalyani Nagar office on 6th March 2025. This marks a significant achievement for the students and the department.



**ARUN FIRODIA**

# A Visionary Who Revolutionized Mobility and Shaped the Future

Sunny Sharma

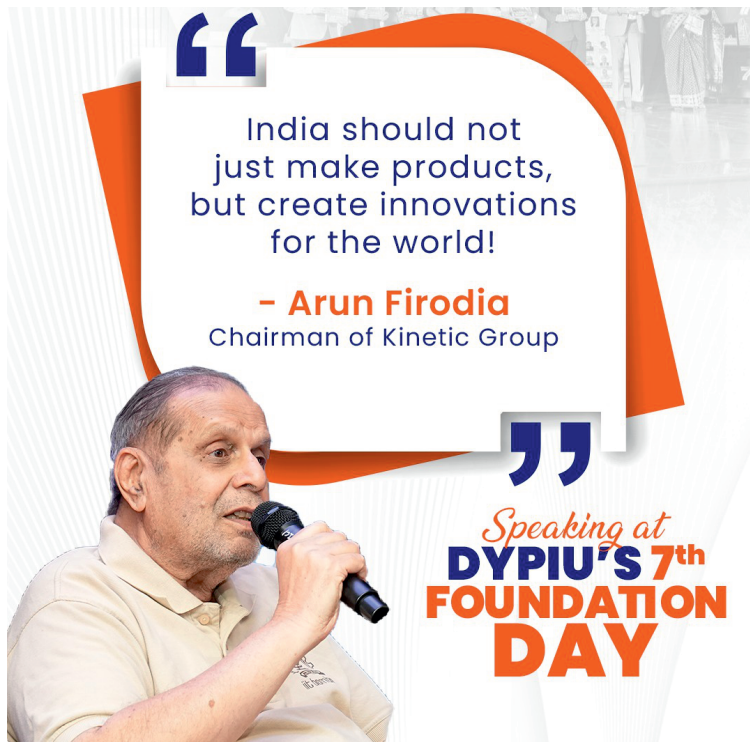
On a bright and inspiring day at Dy Patil International University, the students and faculty gathered for a momentous occasion — the visit of the renowned industrialist and visionary, Mr Arun Firodia, who was invited as the chief guest for a special event.

THE gathering was an opportunity for everyone to witness the remarkable achievements of a man whose contributions to India's automotive and technological landscape have left a lasting impact.

The ceremony began with an introduction by Dr Madhvi Deshpande, who warmly welcomed Mr Firodia to the stage. In her address, she highlighted his pivotal role in the Indian automotive industry, particularly his creation of the Luna, a revolutionary two-wheeler that provided affordable mobility to millions of common people across India.

The Luna not only transformed the way people travelled but also helped lay the foundation for India's growing transportation sector. Additionally, his work with Kinetic Honda, which provided mobility solutions to women, marked a significant step forward in empowering women across the country by making personal transportation more accessible.

Dr Deshpande also spoke of Mr Firodia's visionary efforts to com-



bat pollution and global warming, emphasizing his commitment to the future of sustainable transportation.

*As part of his forward-thinking approach, Mr Firodia has been focusing on the development of electric vehicles (EVs), which he believes are key to reducing emissions and creating a cleaner, greener world.*

But his work does not stop there. The visionary has also been deeply involved in cutting-edge projects such as designing a 90-seater aircraft, an earthquake warning system, and an innovative instrument that helps visually challenged individuals read books.

His academic journey is a short of extraordinary. Mr Firodia graduated with distinction in BTech from IIT Mumbai, followed by a Master's in Electrical Engineering from the pres-

tigious Massachusetts Institute of Technology (MIT). His dedication to learning and excellence was further evident when he attended the Sloan School of Management for advanced studies in business management.

The culmination of his work has earned Mr Firodia numerous accolades, including the Padma Shri, awarded by the President of India in 2012, in recognition of his significant contributions to the nation.

In addition to his technological innovations, Mr Firodia is committed to social causes through the HK Firodia Memorial Foundation, which he established in honor of his late father, Shri Hastimal Kundanmal Firodia, in 1996. The foundation works tirelessly to promote education, healthcare, and social welfare, particularly for underprivileged communities.

Throughout his career, Mr Firodia has held pres-

tigious positions, including being the Chairman of the National Innovation Council – Industry Sector, a Member of the CSIR High-Powered Committee for National Civil Aircraft Development, and the President of Pune Citizens' Police Foundation, among others. His leadership extends beyond business and technology, as he is deeply involved in several philanthropic and educational initiatives, contributing to the social and cultural development of the country.

Mr Firodia's visit to Dy Patil International Uni-

versity left the students and faculty inspired by his incredible journey and his unwavering commitment to innovation, sustainability, and social welfare. His story serves as a powerful reminder that with vision, hard work, and dedication, one can truly make a difference in the world.

As the event concluded, the students felt privileged to have had the opportunity to meet such a distinguished personality, whose contributions continue to shape the future of India and beyond.

## 90 Donations, One Mission:

### DYPIU's Blood Donation Camp

The National Service Scheme (NSS) Unit of DY Patil International University (DYPIU) organised a blood donation camp on 25th of February, 2025, in collaboration with Chakan Blood Centre.

Shruti Sharma

THE event took place at J Block in the university campus from 10 AM to 4 PM, encouraging faculty members and students to contribute to this cause while spreading awareness about the importance of blood donation.

90 blood donations had been collected by the end of the day.

The event was efficiently managed by 13 NSS volunteers, who played a key role in ensuring a smooth flow of donors and assistance to the medical team.

Medical professionals from Chakan Blood centre made sure that all safety and hygiene protocols were strictly followed. Donors were provided with proper guidance, refreshments and a sense of fulfilment for contributing to a valuable cause.

The success of the camp highlights the DYPIU community's strong commitment to social responsibility.





## DYPIU Sports Meet 2025:

## A celebration of strength



Shruti Sharma

WITH a massive participation of 1,418 students, the event stood as a shining example of the university's commitment to sports.

The sports meet began with a grand inauguration ceremony by a ceremonial march past, speeches by

dignitaries and the lighting of the sports torch.

A wide range of sports and activities were organised, covering both traditional and modern sports including e-sports.

Cricket saw the highest number of participants among physical sports with 235 students competing.

E-sports, reflecting the

growing interest in online gaming, drew 341 participants, having the highest overall turnout. Other sports included Badminton with 182 participants, Chess drew in 110 students for a game of strategy, arm wrestling with 55 and Kabaddi, known for its strength and teamwork, had 76 participants.

The DYPIU Sports



meet 2025 gave students the opportunity to showcase their skills.

Let's not forget the faculty, who also joined in



the fun by participating in some of the sports.

The event brought the entire university community together to leave behind memories of energy and teamwork

## स्वर्णिम प्रकाश



Ms. Shruti Bir  
Asst Professor  
SOD, DYPIU

शब्दों की गठरी नहीं, विचारों की धार है शिक्षा,  
अंधेरे से उजाले तक का विस्तार है शिक्षा।  
मिट्टी को सोना बना दे जो तपन की भट्टी में,  
संघर्ष के संगीत की मधुर झंकार है शिक्षा।

यह केवल पृष्ठों में बंद कुछ अक्षर नहीं,  
यह तो अनंत यात्रा का आधार है।  
सत्य की खोज, बुद्धि की पराकाष्ठा,  
हर प्रश्न का निर्भीक उत्तर है शिक्षा।

यह दीप है, जो मन में उजाला भरता है,  
यह नदी है, जो ज्ञान की धारा बहाता है।  
संशय को तर्क से कुचलकर,  
यह विवेक का नव आलोक जगाता है।

गुरु के चरणों में शास्त्रों का सार मिलता है,  
जिज्ञासा की अग्नि में सत्य का विस्तार मिलता है।  
हर पुस्तक, हर अनुभव, हर संवाद,  
अधूरे को पूर्ण करने का अधिकार मिलता है।

संस्कारों में पगी हो जब विद्या की बयार,  
तो शब्द अस्त्र बनते हैं, विचार बनते हैं प्रहार।  
सिर्फ डिग्रियों से नहीं, दृष्टिकोण से मापा जाता है,  
शिक्षा वह शक्ति है जो सदी दर सदी राज करता है।

तो चलो, इस ज्ञान यज्ञ में समिधा बनें,  
विचारों की लौ से भविष्य का दीपक जलाएँ।  
अज्ञान के अंधकार से मुक्ति का द्वार खोलें,  
शिक्षा की राह में अपने कदम मिलाएँ।

## Navigating Modern Relationships: Building Stronger Connections

The Mindscape Club recently hosted an engaging session titled "Navigating Modern Relationships: The Impact on Mental Health," led by Senior Psychologist and Counsellor, Nutan Kanth.



THE interactive event brought together students from various departments of DYPIU to discuss the challenges and importance of healthy relationships in today's fast-paced world.

Ms. Kanth kicked off the session with a simple yet powerful question: What is a relationship? She explained that relationships are built on emotional, social, or professional bonds, and they play a crucial role in our

mental well-being.

Ms. Kanth highlighted that strong relationships are built on five key pillars — communication, trust, empathy, support, and commitment. She stressed that these elements are essential for emotional resilience and healthy connections.

Trust was a major focus of the session. "Trust is the foundation of any relationship," Ms. Kanth emphasized.

The session included role-play exercises and

group discussions, giving students a chance to reflect on their personal experiences. One attendee shared, "The session made me realize just how important trust and communication are in every relationship. It was a real eye-opener."

The event ended with an empowering message: nurturing healthy relationships is vital for mental well-being. Ms. Kanth encouraged participants to foster trust, practice empathy, and seek support when needed.

The Mindscape Club's thoughtful initiative provided students with practical tools to manage modern relationship challenges, reminding everyone that strong connections are key to a balanced and fulfilling life.