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February, 2025

AI IS TRANSFORMING INDUSTRIES

DYPIU Hosts Convocation 2024

AI is transforming industries and students must embrace technological advancements to remain agile, said AICTE chairman Prof T G Sitharam. He was addressing the Convocation 2024 which was held by DY Patil International University here on Sunday.

Sharmin Udaipuri

THE University will shortly start Centre for Generative AI. "We are starting a Centre for Generative AI with a focus on Computer Science & Engineering, Financial Technology, Core Engineering, Bioengineering, Design & Applied Arts, Media & Journalism and a healthcare AI hub," said Vice Chancellor Prof Prabhat Ranjan who was featured in 'Outlook' for the second time as a visionary contributor to India's \$5 trillion economy goal.

The University celebrated its Convocation 2024, in which the graduating students were conferred degrees by the university's Chancellor, Dr Sanjay Patil, whereas welcome speech was delivered by the Trustee of DY Patil Educational Complex, Mr Tejas Patil.

The VC, Prof Ranjan also announced the university's expansion plans, including the merger of DY Patil Institute of Engineering, Management, and Research (DYPIEMR) and the introduction of new programs. In 2024, DYPIU

in July 2025.

Prior to it, DYPIU inaugurated Takshashala, a state-of-the-art multidisciplinary smart manu-



launched BTech programs in mechanical, chemical, civil and semiconductor engineering. In this year, 2025, the university will expand into liberal arts, introducing BSc Economics and BA Linguistics, with AI integration across courses, gradually adding programs in International Relations, Psychology, and Law.

To support its academic expansion, DYPIU is enhancing its infrastructure. In addition to ongoing construction to add 1.2 lakh square feet of space, it plans to add 1.8 lakh square feet by 2027 to provide a total of 7.2 lakh square feet. A 33-floor hostel complex, possibly the tallest hostel complex in India with International quality accommodation, is also under construction and would be ready for use by students

facturing facility, at the hands of Dr. T G Sitharam, Chairman of AICTE. Aligned with NEP 2020 and Industry 5.0, Takshashala integrates diverse technologies like subtractive, additive, and formative manufacturing. The facility boasts advanced equipment, including CNC machines, robots, 3D printers, and a metrology lab, providing students with hands-on experience in cutting-edge manufacturing processes. This is among many efforts by DYPIU to promote India as manufacturing hub of the world.

DY Patil International University continues to push boundaries in education, innovation and infrastructure, showing its commitment to becoming a leading multidisciplinary institution.

Mechanical workshop inaugurated at DYPIU

THE Takshashala Workshop, a state-of-the-art manufacturing facility, was inaugurated at our university in the presence of the AICTE Chairman and esteemed dignitaries. This advanced workshop aligns with Industry 5.0 and the National Education Policy (NEP) 2020, emphasizing skill-based and multidisciplinary learning.

Takshashala integrates subtractive, additive, formative and smart manufacturing techniques, featuring CNC, VMC, EDM machines, robotics, metrology, welding, and sheet metal processing. Students will receive hands-on training in real-world industrial applications, ensuring they are future-ready engineers.

By fostering industry-academia collaboration, the Takshashala will serve as a hub for research, innovation, and skill development. The initiative aims to bridge the gap between traditional machining and advanced automation, equipping students with expertise in IoT, AI-driven manufacturing, and sustainable practices.

The inauguration marked a significant step toward redefining manufacturing education, preparing students for the evolving industrial landscape."

Workshop on Parliamentary Reporting

SMJ, DYPIU

PRS Legislative Research, a Delhi-based institute that works in the field of legislative processes, held a workshop with students of the School of Media and Journalism on 15th January.

MR. Chakshu Roy, Head of Legislative and Civic Engagement at PRS Legislative Research, along with Ms. Yashika Kedia, discussed the functioning of the legislature and the nuances of parliamentary reporting.

Mr. Roy explained the role Parliament plays in our daily lives and its processes, including Parliamentary Questions and how to read a Bill. He also provided insights into the day-to-day functioning of Parliament, the tabling of bills, and the role of Parliamentary Committees.



Mr. Roy emphasized that "an understanding of the functioning of legislatures and how laws are made is a critical skill that will strengthen a future journalist's abilities in multiple reporting fields."

The session was interactive, with students asking numerous questions about the Question Hour and Zero Hour.

Lost and Found in Pune: An Unexpected Adventure

Have you ever had one of those days where nothing goes as planned, but everything turns out to be an adventure? Well, that's exactly what happened when Mahi, my roommate and I decided to explore Pune, a city that's always buzzing with energy and surprises. We had no specific itinerary—just the will to wander and see where the day would take us.

Anjali Mane



OUR first stop? D a g d u s h e t h Ganpati Temple. As we entered the temple, the peaceful surroundings instantly calmed us, despite the hustle and bustle of the city. The intricate carvings and vibrant idols had us captivated. We spent some time soaking in the spiritual vibes and taking a few moments to reflect.

Next, we headed to Tulshi Bagh. Our eyes sparkled as we saw the old market stalls, filled with hand-made jewellery and colorful fabric. I, on the other hand, was drawn to the lively atmosphere. We wandered around, haggling for trinkets and savoring street food. "If I'm not careful, I'll end up buying this entire street," Mahi joked as she held up a pair of earrings.

A lively street buzzing with energy, packed with cafés, bookstores, and endless chatter of students-FC Road. As Mahi and I strolled down the road, my eyes landed on a cozy little Book Café nestled between a few shops. Something about it felt inviting—the warm glow of the lights, the shelves

stacked with books, and the quiet hum of conversations inside. I couldn't help but smile.

"I'm going to visit this place one day," I said, more to myself than to Mahi.

She glanced at me and smirked, "Why not today?" Before I could answer, a young man approached us with an excited grin. "Hey! There's a free stand-up comedy show happening inside the Book Café. You both should join!" Mahi's eyes lit up instantly, and before I could even process the offer, she nudged me. "This is the universe telling you to go inside right now!" The show was a riot! From hilarious one-liners to witty observations about city life, Next, we decided to do some shopping, but, of course, we bargained for a few quirky souvenirs (trust me, my bargaining skills are on another level), But by the time we were done, we realized it was getting late.

Now, here comes the part



where things took a turn. We headed for the metro station to make our way back, only to find ourselves on the wrong platform. Panic set in. We quickly figured out the mistake, bought new tickets for the correct metro, and dashed towards the platform. But of course, it was the last metro of the day. We had no choice but to sprint—bags in hand, a d r e n a l i n e p u m p i n g—hoping we wouldn't miss it. And....

We made it, we finally arrived back at our room around 11 PM, we were beyond exhausted, but there was something special about the whole day. Life's best moments aren't in the carefully planned schedules, but in the spontaneous detours and unexpected invitations that come your way. We had no set plan when we left that morning, and yet, we ended up creating memories that would last a lifetime. Sometimes, it's the unplanned adventures that turn out to be the most unforgettable. Our tiredness faded away, replaced by the thrill of the unexpected journey we had just shared. It was a perfect reminder that sometimes, the best experiences come when you least expect them.

AWARENESS FOR SAFETY:

Combating Sexual Harassment Through Legal Frameworks

On 13th February 2025, Thursday, our college and the Internal Complaints Committee (ICC) hosted a highly impactful seminar on sexual harassment, aimed at raising awareness and promoting legal understanding of how to combat this pressing issue.

Shiloh



THE session featured two distinguished speakers: Mrs. Smita Mukund Chougale (Additional Public Prosecutor){GRADE-1} Session Court Home Ministry, Govt. of Maharashtra and Advocate Pritisingh Pardeshi Certified POSH Trainer and a psychological Counsellor

Mrs. Chougale began the session by sharing the legal aspects of sexual offences against women with special references to Bhartiya Nyaya Sahita 2024 and powerful, real-life stories of individuals, particularly women, and girls, who have suffered from sexual harassment. She stressed the importance of understanding the emotional and psychological toll such experiences can have on victims. Mrs. Chougale also provided a comprehensive overview of recent legal advancements, including critical amendments to the Indian Penal Code (IPC). She highlighted Sections 354A and 357, which address sexual harassment and victim compensation.

Advocate Pardeshi, an expert in workplace safety, focused on the Prevention of Sexual Harassment (POSH) Act. She explained how the POSH Act empowers women by ensuring a harassment-free environment at work. The law mandates the establishment of Internal Complaints Committees (ICCs) to handle harassment complaints, providing victims with a formal avenue for redress. Advocate Pardeshi emphasized the importance of both awareness and strict implementation of policies to create safe, supportive workplaces. She explained that POSH is to prevent women who face sexual harassment at their workplaces and even men who do. POSH is an act that provides freedom regardless of gender. She created awareness of the latest helplines for women (112).

REPUBLIC DAY CELEBRATIONS AT DYPIU

A Tribute to Unity and Patriotism

Shruti and Smita

D Y Patil International University (DYPIU) celebrated the 76th Republic Day with great pride and enthusiasm, bringing together students and faculty in a spirit of unity. The main event, held at the central stage, was beautifully captured by drone, creating a lasting visual memory.



THE programme began with melodious patriotic songs that set an uplifting tone for the day. The chief guest was introduced, followed by an inspiring speech that resonated deeply with the audience.

Adding to the vibrancy of the occasion, the Mehfil Club presented a series of cultural performances. The main stage at D Y Patil College of Engineering (DYPCOE) featured two captivating acts: a singing performance and a classical dance.

The celebrations then continued at Swagat Plaza, located in the J Block of DYPIU, where students showcased their

talents through singing, dancing, and poetry recitations.

A special highlight of the event was a song composed by the Vice-Chancellor, Dr. Prabhat Ranjan, which was played for all attendees, fostering a sense of unity and national pride. The celebration concluded with the distribution of gift hampers to students, leaving everyone with a token of appreciation and joy.

This Republic Day at DYPIU was more than just a celebration—it was a heartfelt tribute to the nation, strengthening the spirit of patriotism and togetherness among all present. ■

RISING HIGHER

7th floor construction in full swing at DYPIU

Akash Dubey



THE construction at D Y Patil International University (DYPIU) is steadily progressing with advancements on the 7th floor of the engineering block.

After the completion of the column work, the next phase is now underway: lay-

ing the slab to cover the floor.

Workers have completed the column work and are now preparing to lay the slab.

The current phase involves setting up formwork panels and reinforcement bars to create a solid base for the slab. It would ensure that the structure will be safe and strong. Once ready, concrete will be poured to complete the slab.

Each step is a move closer to creating modern facilities for the university. ■

DYPIU: What's in store for 2025

Esha Ketkar

As the new academic year approaches, DYPIU is making positive changes for the betterment of its students. We recently spoke to Dr. Surabhi Sonam, Associate Professor at DYPIU, to gain insights into the preparations for the academic year 2025-26.

THE admission process began course-wise in December 2024. While the eligibility criteria remain unchanged, there are alterations to the fee structure. Excitingly, new courses are being added in the Arts field, including B.Sc. Economics and B.A. Linguistics, providing stu-

dents with a broader range of academic options.

New facilities are also being developed for students, such as advanced labs, creative studios, multi-purpose rooms, and other student-centric spaces to enhance the learning experience. The university is also focusing on making events



more classy and fun. This year's Indus Fiesta was organised by the DYPIU Clubs. Also, a new, extensive hostel is under construction on the campus. This co-ed hostel, spanning 33 floors, will offer ample accommodation for students. ■

CreatiCon – Crisis to Comeback: A Learning Experience at SCMC

Prachi Deshpande

On 15th of February, students from the Public Relations Council of India (PRCI) at DY Patil International University (2nd and 3rd year) were invited to attend CreatiCon – Crisis to Comeback, an event hosted by the Symbiosis Centre for Media and Communication (SCMC).

HELD from 11:00 AM to 3:00 PM, the event focused on crisis communication and its management. It began with a welcome speech by the anchors in their respective classrooms, setting the stage for the day. This was followed by a panel discussion featuring three corporate communication experts who shared valuable insights on handling crises. The discussion was engag-

ing and informative, with experts providing real-world examples and practical solutions.

After the panel discussion, students had lunch at the SCMC cafeteria, where they got the opportunity to network and discuss the session. Post-lunch, an inter-university competition was organised, where students worked in teams to tackle a crisis communication challenge. Each group selected a

brand, created a hypothetical crisis scenario, and proposed a strategic solution. The competition tested their critical thinking, creativity, and problem-solving skills.

At the end of the competition, the winners, runners-up, and second runners-up were announced, receiving medals, certificates, trophies, and cash prizes. Feedback forms were also circulated to gather students' experiences and opinions about the event. As a token of appreciation, SCMC provided each participant with a keychain. The event concluded with evening snacks, wrapping up an insightful and interactive experience. ■

GUEST LECTURE

Reputation Management 2.0 in the Digital Era'

School of Media and Journalism had a guest lecture on 'Reputation Management 2.0 in the Digital Era' by Ms Monali Chaurasia.

Ms. Monali Chaurasia, Founder and Director of Vantage Point Communications, a PR firm, gave an illuminating lecture on "Reputation Management" and discussed how the public perceives a brand or person. She also elaborated on the role of social media in public relations and about the skills required to excel in the PR industry. ■

Mystery Takes Flight: Akash Dubey's Thrilling Debut



Grab your copy here:
<https://amzn.to/3ZqR22J>

Akash Dubey, a 2nd-year BAJMC student, has authored a mystery-thriller titled 'Flight 342: The Dark Chase'. The book follows the story of a missing flight, uncovering secrets with twists along the way.

With its suspenseful plot, Flight 342: The Dark Chase promises to keep readers guessing until the very end. Akash's debut book showcases his storytelling talent and is a thrilling read you don't want to miss. ■

Dr. Neera Kumari's Resilient Journey

उद्देश्य: यह कविता मेरे जीवन की सच्ची कहानी पर आधारित है। संघर्षों से भरा सफर तय करते हुए मैंने कभी हार नहीं मानी और हर चुनौती का डटकर सामना किया। यह उन सभी के लिए एक प्रेरणा है जो जीवन में कठिनाइयों से गुजर रहे हैं। चाहे राहें कठिन हों, लेकिन अगर हौसला अटूट हो, तो कोई भी मंज़िल दूर नहीं।



Dr Neera Kumari,
Assistant Professor., DYPIU

हौसले की उड़ान

गाँव की मिट्टी से निकली थी मैं,
सपनों से अनजान, पर हौसलों से भरी थी मैं।
माँ-पिता ने हिम्मत की सीख दी,
भाई बना मेरी ताकत, मेरा साथ।

पैरों में ताकत कम थी, पर इरादे मजबूत थे,
रास्ते मुश्किल थे, पर मेरे हौसले बुलंद थे।
बैसाखियों का सहारा था, पर आत्मविश्वास मेरा था,
हर कदम पर मैंने खुद को और मज़बूत किया।

लोगों ने कहा— "ये कुछ नहीं कर पाएगी,"
मेरे अपनों ने भी कई बार आजमाया।
पर मैंने खुद को कभी कमजोर नहीं माना,
हर ठोकर पर खुद को और निखारा।

मैंने कभी खुद को किसी से कम नहीं समझा,
नसीब पर नहीं, अपनी मेहनत पर भरोसा किया।
जहाँ औरों को पाँच मिनट लगे,
मुझे दस लगे, पर सफर मैंने भी तय किया।

धीमी थी, मगर रुकी नहीं,
गिरी थी, मगर टूटी नहीं।
हर दर्द को सहकर भी मुस्कुराई,
अपने सपनों को कभी मरने नहीं दिया।

एक हादसे ने फिर से गिराया,
पहिए ज़िंदगी का सहारा बन गए।
पर मैंने अपने सपनों को छोड़ा नहीं,
अपने हौसले को कभी झुकने न दिया।

आज भी सफर जारी है,
संघर्ष की आग अभी बाकी है।
जो खोया, उसे याद नहीं करती,
जो पाया, वही मेरी ज़िंदगी है।

संदेश: यह कविता संघर्ष, आत्मविश्वास और आगे बढ़ने की इच्छाशक्ति को प्रेरित करती है, क्योंकि जीवन का अर्थ ही निरंतर आगे बढ़ना है, और सच्ची हिम्मत कभी हार नहीं मानती।

SMJ launches podcast series, 'SMJ VARTA'

IN celebration of International Mother Language Day, School of Media & Journalism (SMJ) of DY Patil International University (DYPIU) launched 'SMJ VARTA', a podcast series. The first episode of the podcast series features Dr Madhavi Deshpande, Dean of Academics and Director of the School of Commerce and Management, along with Ms Smruti Shelke, Director of Student Affairs.

The podcast, which was hosted by Nandan Halagalimath a third-year BAJMC student, focused on the significance of the Marathi language and the splendid culture it boasts of having. The guests shared their personal perspectives on the



language, its cultural importance and their deep connection to its rich history and art.

The episode also shed light on the guests' interests in preserving and promoting the Marathi language in current times. The production team consisting of Media and Journalism students

Anushka Sankatla, Padmanshu Tiwari, Aditya Kale and Gaurav More played a key role in the podcast's production.

The event offered valuable insights into the Marathi language and its cultural significance highlighting its importance on this global day.

Professor Prabhat Ranjan Honoured with Outstanding Vice Chancellor Award



PROFESSOR Prabhat Ranjan, Founder Vice Chancellor, has been awarded the Outstanding Vice Chancellor Award at the 14th India Education Summit in Delhi on 12th February 2025. This prestigious award recognises his dedication to academic excellence at DYPIU.

Beyond Imagination: Art Meets AI at DYPIU

DYPIU hosted an AI-Generated Photo Exhibition, showcasing stunning visuals created by talented B. DES and BFA students. The exhibition brought creativity and innovation to life through AI.



UNLOCK YOUR POTENTIAL

Rotaract Club Opens It's Doors At DYPIU!

The Rotaract Club of D Y Patil International University (DYPIU) is inviting students to be part of an exciting journey of leadership, service, and personal growth. Whether you want to build leadership skills, create an impact, or expand your network, Rotaract offers the perfect platform to develop and grow.

Rotaract focuses on various areas, including community service, club events, international collaborations, professional development, and academic assistance. Students get the opportunity to work on hands-on projects, connect with professionals and industry experts, and contribute to meaningful social initiatives.

From organising engaging events and working with global Rotaract Clubs to gaining career insights and industry exposure, the club provides an enriching experience that blends learning with fun.

Those interested in joining can fill out the form:
<https://forms.gle/7g7w6o7vdewEP2Pf7>.

For further details, students can contact:
Kahateeb Ahmed (Student, Rotaract President) –
+91 8308041811

Faculty Co-ordinators:

Dr. Sunita Patil – +91 9922401833

Ms. Tejashri Gulve – +91 9561828674

Join the Rotaract Club of DYPIU and be a part of something bigger!

UPCOMING FILM LAUNCH ON CAMPUS

Gulabo Sapera: The Dancing Wind of Change



KetRaj Fine Art Gallery presents "Gulabo Sapera: The Dancing Wind of Change," India's first graphic animation biopic, is set to release on March 13, 2025.

CREATED by visionary animation professors of Animation /Producer/ Director/ Writer-Rajendra Vasant Khairnar (Atlas University Mumbai) and /Producer/ Director/ Animator - Ketan Madhukar Deore (DY Patil International University Pune), the film marks a bold leap in animation and storytelling.

Both filmmakers hail from small villages, and their passion for pushing the boundaries of animation is reflected in this unique project. Traditionally seen as a medium for children, animation is redefined here as a powerful tool for serious, impactful storytelling.

After over a decade of hard work, facing numerous challenges, and with the support of a 17-member artist team from Nashik, the film has been completed. Self-financed through personal savings and salaries, it was never intended as a commercial venture. The film is set to be released on the YouTube channel "KetRaj Fine Art Gallery."

Based on the true story of Gulabo Sapera, a Rajasthan-based nomadic

woman, the film portrays her incredible journey. Born into a harsh environment, she was buried alive after birth but was miraculously saved after seven hours. This traumatic beginning set the stage for a life marked by resilience and achievement. Gulabo later became a pioneer of Kalbeliya, an art form blending dance, music, and storytelling. Her dedication earned her the prestigious Padma Shri award.

The film explores crucial social issues such as saving the girl child, preventing female foeticide, and promoting women's empowerment. It aims to raise awareness about gender equality and inspire young girls to break societal constraints and pursue their dreams.

By showcasing Gulabo's remarkable journey, the film celebrates women's contributions to society and encourages cultural preservation, emphasizing how empowering women can foster societal change.

Film Cast

Producer / Director/ Writer/Animator: Rajendra Vasant Khairnar.

Producer / Director / Animator: Ketan Madhukar Deore

Voice: Ila Arun

Music Director: Aditya Matkar

Singer: Padmashri

Gulabo Sapera

Workshop on Research Methodology at DYPIU

By Shruti Sharma

A workshop on 'Research Methodology' was organised by the 2nd Year students of School of Media and Journalism, D Y Patil International University, under the guidance of Ms. Doyel Dutta. The event featured guest speakers such as Dr. Arvind Kumar and Dr. Siddharth Gavhale who shared valuable insights on research practices.



The session began with an introduction by Dr. Pallavi Jha, who welcomed the speakers and also shared her own insights on research, providing examples to help students better understand the concepts.

Dr. Arvind Kumar spoke about the evolution of market strategies and advertising from the 1950s and 1960s. He highlighted the importance of studying audience demographics, message effectiveness and media impact. Dr. Kumar explained the 4 phases of mass media research, which include studying

the medium itself, its use and users, its effects and ways to improve it. He also outlined the steps in the research process, from selecting a problem and conducting a literature review to formulating hypothesis, choosing methodologies, collecting data and analysing results.

Additionally, he distinguished between quantitative research, which involves numerical data and qualitative research, which focuses on observations and descriptive data.

Dr. Kumar emphasised

the use of methods like questionnaires, personal interviews and group discussions for effective data collection.

Dr. Siddharth Gavhale further elaborated on qualitative and quantitative research methods. He explained that qualitative data is non-measurable, while quantitative data is numerical and statistical. He also discussed the structure of a research article, including its title, abstract, introduction, methods, result, discussion, conclusion and references.

Dr. Gavhale provided practical examples of hypothesis formulation, sampling techniques and random sampling, simplifying these concepts for better understanding.

The workshop concluded with a speech by Ms. Doyel Dutta, who praised the efforts of the students and speakers in making the event a success. This session offered students valuable knowledge about research methodology and its applications, equipping them with the tools to approach research with confidence and clarity.

Code, Create, Conquer: India's largest FOSS Hackathon at DYPIU!



FOSS HACK 25 Inauguration Ceremony

FOSS United, in collaboration with the Code Decode Club at DYPIU, hosted an 36-hour FOSS Hackathon at D Y Patil International University.

The event brought together students, mentors, and tech enthusiasts to explore open-source technology, innovation, and collaboration.