

Bachelor of Business Administration (B.B.A.Honours)

"Unlock Your Business Potential"

Undergraduate management education is at a crossroads. As the business landscape continues to evolve rapidly, driven by technological advancements, globalization, and changing market dynamics, the traditional methods of imparting management education face significant challenges. To ensure that graduates are equipped with the skills and knowledge needed to thrive in the modern workplace, undergraduate management education must undergo a transformation.

- **Tracks:**

- Global Business Operations
- Finance

- **Duration - 4 years**

- **ELIGIBILITY CRITERIA:**

- Qualifying Examination: Passed (10+2) from any stream or equivalent examination from any recognized board with minimum of 45% marks (40% for reserved category candidate as per Maharashtra state government rules) or equivalent grade. (DYPIU will offer suitable bridge courses such as Accountancy, Economics etc. for the students coming from diverse backgrounds to prepare level playing field and desired learning outcomes of the programme)


- **Selection criteria:** Students with good scores in MH-CET, JEE, PERA CET, CUET, or any other equivalent competitive exams, DYPIU Entrance Test or Personal Interaction

- **Application Process**


- Register by scanning the given "Apply Now" QR code.
- Fill and submit the form.

Contact Us

 dypiu.ac.in

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Akurdi, Pune 411044

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Focus on Job -Creators
rather than Job-Seekers

Emphasis on
Learning to learn