

Bachelor of Arts - Journalism and Mass Communication (B.A.JMC)

"Unleashing the power of media and communication"

The Bachelor of Arts in Journalism and Mass Communication is a 4-year comprehensive and dynamic undergraduate honours program designed to equip students with the knowledge, skills, and ethical understanding necessary for a successful career in the ever-evolving field of Mass Media, Communication, and Journalism. The students also have the option to leave the program with a simple bachelor's degree after the completion of 3-years.

- **Career Path:**

Upon completion of the Bachelor of Arts in Journalism and Mass Communication, graduates will be well-equipped to pursue distinct career paths in the media and communication industry, such as Print Media Reporting and Editing, Television Journalism and Production, Radio Jockeying and Podcasting, Advertisement and Marketing, Public Relations, Corporate Communication, Web Journalism, Event Management, Social Media Management and Marketing, Video Production, Documentary Film Making and Media Research to name a few.

- **Duration** - 4 years

- **Eligibility Criteria:**

- Passed (10+2) from any stream or equivalent examination from any recognized board with minimum of 45% marks (40% for reserved category candidate as per Maharashtra state government rules) or equivalent grade.


- **Selection criteria:** Personal Interaction conducted by DYPIU

- **Application Process**


- Register by scanning the given "Apply Now" QR code.
- Fill and submit the form.

Contact Us

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Akurdi, Pune 411044

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Fine balance of technical and content creation skills in the curriculum

State-of-the-art recording and production studios and labs

Options to choose from stream-based electives

Industry and social sector internship

Undergraduate Research

Project and outcome-based learning

Faculty with strong industry and academic background

Creating an atmosphere to promote entrepreneurship

Encouraging critical thinking