

MAYUR SHRIDHAR CHOUDHARI

UX+UI DESIGNER



PROFILE

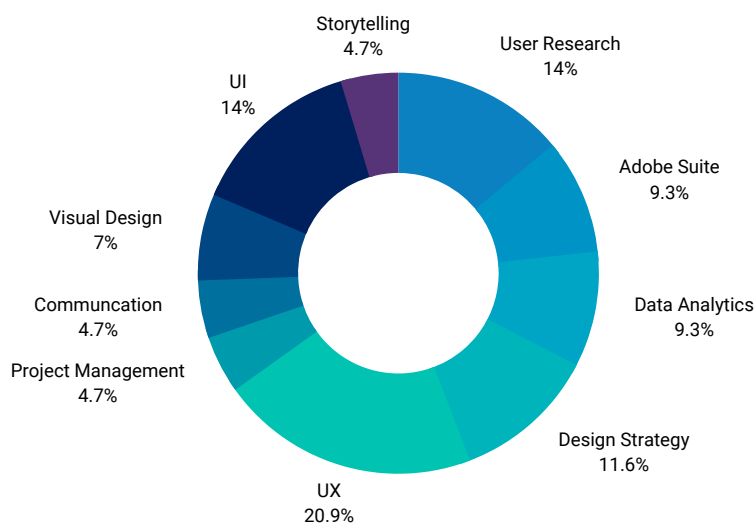
Creative, user-focused UX Designer seeking to bring immediate value to an innovative, industry-leading design enthusiast company with Advanced knowledge of User Research, User Analytics, and Visual Design. Keen interest in sharing and teaching design learnings as well.

CONTACT

+91-9637 004 003
mayurchoudhari69@gmail.com

Current Location
Pune, Maharashtra

SKILLS



EDUCATION

**INDIAN INSTITUTE OF SCIENCE,
BANGALORE (2019)**

Master of Design, Product Design and Engineering - 7.5/10

UNIVERSITY OF PUNE (SPPU) (2016)

Bachelor of Engineering, Mechanical Engineering - 55.02%

CERTIFICATION

HUMAN FACTORS INTERNATIONAL

Certified Usability Analyst CUA™

ACHIEVEMENTS

**AIRBUS AIRNOVATION 2018
CRANFIELD UNIVERSITY UK**

Airbus Global Summercamp

PATENT REGISTERED

Manhole Cleaning Machine
(Currently operates in Bangalore)

MITWPU - STAR ALUMNI 2021

Received admiration from my Alma-Mater for achievements and progress made in my career.

TOOLS

**Adobe - Photoshop, InDesign, XD
Figma, Axure, Miro, Trello, MS
Powerpoint**

WORK EXPERIENCE

ASSOCIATE PROCESS MANAGER (DIGITAL)

FEB 2021 - PRESENT

eClerx - Pune

Managing different client-facing projects in UX and UI implementation and consulting for clients from the Americas and Europe. Responsible for internal training and development for UX, Usability and Design Evaluation Methods. Conducted design workshops for US-based clients.

Skills Learned by Practice -> CX Design, Service Design, Project Management, Team Management, Presentation Skills, Communication Skills

FREELANCE DESIGN CONSULTANT

JAN 2020 - JAN 2021

DesynVise - Pune

I was a part of a design consultancy that was established to provide service as a product in the UX, UI and Graphic Design domain.

Skills Learned by Practice -> Project Management, Business Development, Client interaction and communication, Visual Design, Adobe Suite

FREELANCE DESIGN CONSULTANT

MAY 2020 - AUG 2020

Simplitrain - Bangalore(Remote)

Understanding workflows for online learners and trainers. Then converting them to the learning platform.

Skills Learned by Practice -> User Journey, Low Fidelity Wire-frames, Prototyping, User Persona, Figma

DIGITAL PRODUCT DESIGNER

AUG 2019 - DEC 2019

Circle of Life Healthcare Pvt Ltd - Delhi

Understanding workflows of Antibiotic prescriptions and Physicians to create a helping web application and mobile app

Skills Learned by Practice -> User Centered Design, Agile software development, Experience Design, Interaction Design, Visual Design, Startup Culture, Adobe Suite

TEACHING EXPERIENCE

VISITING FACULTY

DEC 2020 - APRIL 2021

Bangalore University - Animaster Institute

Delivered two curricular subjects, Theory of Design and Design Thinking, from Animation Stream (Bachelor in Animation). Theory of Design speaks about the fundamentals of design including Gestalt Principles, Maslow's Hierarchy etc. Design Thinking about the major pillars of Design Thinking and its application.

DESIGN COACH

SEPT 2017 - APRIL 2021

Silica Institute - Pune, Bangalore

Mentored UG and PG Design aspirants with their design exams like NID, UCEED, CEED etc.

SPOKEN LANGUAGES

ENGLISH

Full Professional Proficiency

HINDI

Native or Bilingual Proficiency

MARATHI

Native or Bilingual Proficiency