

FACULTY PROFILE



Name: C K Vijay Bhaskar

Highest Education Qualification: B.Sc

Institute name: Osmania University

Teaching Subjects: User Experience Design, User Experience Research, Game Design, DesignOps (Design Operations),

Research areas of interest: User Behaviour patterns in India and Cognitive Biases, Cancer and Non-Communicable Diseases,

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Publications (best 5): Please check <https://www.linkedin.com/in/ckvijaybhaskar/>. All my posts and publications are posted here.

Vijay Bhaskar C K has over 23 years of experience in the field of *Design Strategy* and *Customer Experience*.

He is a behavioral designer with a focus on *creating contextual experiences*.

His knowledge of Design, Research, Process, Product and People Management – are skills that have helped businesses where he has worked, to be successful, profitable and optimal.

He has a passion for teaching and sharing knowledge and his goal is to help train and create awareness in ethical design practices in the field of Design Research and telling compelling stories while creating characters, content, strategy, play and business goals.