

FACULTY PROFILE



Name:

Dr. Vijay Shah

Highest Education Qualification:

Ph.D. in Visual Design

Institute name (of highest educational qualification):

Rashtrasant Tukadoji Maharaj, Nagpur University

Teaching Subjects:

Calligraphy, Typography, Experimental Typography, Font Design, Publication Design, Graphic Design, Visual Identity Design, Branding, Packaging Design, Advertising Campaign Design, Logo Design, Visualization Techniques, Elements and Principles of Design

Research areas of interest:

Visual Design, Advertising, Typography, Calligraphy & Packaging Design

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NA

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Publications (best 5):

Ambient Advertising Design

In progress