

DYPATIL INTERNATIONAL UNIVERSITY PUNE

D.Y. PATIL INTERNATIONAL UNIVERSITY



D Y PATIL
INTERNATIONAL
UNIVERSITY
AKURDI PUNE

Think | Thrive | Transform

D Y PATIL INTERNATIONAL UNIVERSITY PUNE

School of Media and Communication Studies



2025
Excellence
Chemical
Engineering for
a Sustainable
Future



2025
Bright Blue Print
in Civil
Engineering
Education



2025
Game Changer
in Bioengineering
Education



2024
Trailblazer in
Semiconductor
Engineering



2024
Excellence in
Digital
Disruption



2024
Most Promising
Engineering
University in
India



For More Information visit: dypiu.ac.in

SCHOOL OF MEDIA AND COMMUNICATION STUDIES (SoMCS)



The Bachelor of Arts in Journalism and Mass Communication is a 4-year comprehensive and dynamic Honours program. It's designed to equip students with the knowledge, skills and ethical understanding necessary for a successful career in the ever-evolving field of Mass Media, Communication and Journalism. This program provides a solid foundation for media principles, theories and communication strategies, preparing students to navigate the complexities of the contemporary media landscape.

Vision

To provide holistic, experiential media education and research in tune with the rapidly changing media landscape in India and across the world.

Mission

- ◆ To train future journalists, media professionals and communicators in the evolving media landscape
- ◆ To give them knowledge, skills, values to grow as a responsible media professional.
- ◆ To provide them an environment where they develop critical thinking and learn to work on innovative ideas.

Programs Offered :

B.A. Journalism & Mass Communication (4 years)

Eligibility:

Passed 10+2 from any stream or equivalent examination from any recognized board with a minimum of 45% marks (40% for reserved category candidates as per Maharashtra state government rules) or equivalent grade.

M.A. Journalism & Mass Communication (2 years)

Eligibility:

Passed Bachelor's Degree or equivalent from any recognized university with a minimum of 50% marks (45% for reserved category) or equivalent grade.



Why Choose US ?

- **Hands-On Experience:** Live projects, internships with media houses, production studios, AD-PR agencies. **State-of-the-Art Facilities:** Recording studios, photography labs, computer suites with Adobe tools, Canva, etc.
 - **Expert Faculty:** Veteran journalists, filmmakers, academicians from premier institutes; Personalized mentorship.
 - **Industry Connections:** Ties with prominent media houses; Collaborations for workshops and projects.
- Holistic Approach:** Interdisciplinary curriculum, ethical focus, global perspective; Vibrant campus life with events.

Placements



Achievements

Awarded Times Education Icons 2025

Category - Creative Excellence in
Film Studies & Media Research



DYPIU RESIDENCY

Safe & Secure Residential

Facility for Students

"Graduating from D Y Patil International University in BA in Journalism and Mass Communication, specializing in Public Relations and Advertisement, has been a transformative journey. The comprehensive curriculum, dedicated faculty, and state-of-the-art facilities have equipped me with the knowledge and skills needed to excel in the industry.

Srishti Kumari
(BAJMC 2020)



Our Leadership



HON. DR. D. Y. PATIL

Founder President Of
D. Y. Patil Group
Former Governor of the
Indian States of Bihar,
Tripura and West Bengal



HON. DR. SANJAY D. PATIL

Chancellor
D.Y.Patil International University
Akurdi,Pune



HON. SHRI. TEJAS S. PATIL

Trustee
D.Y.Patil International University
Akurdi,Pune



Prof. (Dr.) Manish Bhalla Vice Chancellor

D.Y.Patil International University
Akurdi,Pune

D Y Patil International University (DYPIU), Akurdi, Pune, has swiftly emerged as one of India's leading centers for academic excellence and innovation. Established in 2018 and recognized by the UGC and Government of Maharashtra, DYPIU is known for its world-class academic offerings across engineering, management, design, biotechnology, media, and liberal arts.

The university is deeply invested in developing future-ready professionals through a rigorous, modern curriculum, strong research culture, and a dynamic learning environment enriched with industry partnerships and global collaborations.

Our USP's

- Future proof Trendsetting Curriculum
- Innovative Multi-Track system appreciated by AICTE
- Design Thinking with FabLab by AICTE
- Project-based Learning
- Undergraduate Research
- Rural & Industry Internship
- Best International Practices with Team Teaching
- Lab in Bag to promote experiential learning
- Focus on Job creators rather than Job-Seekers
- Emphasis on Learning to Learn

UG/PG Programs

- B.Design
- B.Sc. (Hons.) – Economics
- B.Sc. (Hons.) – Forensic Sciences
- B.Tech. – Bioengineering
- B.Tech. – Chemical Engineering
- B.Tech. – Civil Engineering
- B.Tech. – Computer Science and Engineering
- B.Tech. – Computer Science and Engineering in Artificial Intelligence & Machine Learning in association with IBM
- B.Tech. – Computer Science and Engineering in Cyber Security and Forensic in association with IBM
- B.Tech. – Mechanical Engineering
- B.Tech. – Semiconductor Engineering
- BA (Hons.) – Journalism & Mass Communication
- BA (Hons.) – Liberal Arts
- BBA (Hons.)
- BCA (Hons.)
- BFA
- M.Sc. – Medical Biotechnology
- M.Sc. – Medicinal Chemistry
- M.Sc.– Computational Mathematics
- M.Tech. – Computer Science and Engineering in Quantum Computing.
- MA – Journalism & Mass Communication
- MBA – Digital Business
- MBA – Executive
- MCA
- Ph.D.

Contact

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**APPLY
TODAY**



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